

# Advertise in AIP's international publication offering the latest developments, news and community features focused on Renewable and Sustainable Energy

The *Journal of Renewable and Sustainable Energy (JRSE)*, from the American Institute of Physics, is an interdisciplinary, peer-reviewed journal covering all areas of these closely related fields that apply to the physical science, engineering communities and beyond.

As a rapid-publication research journal, JRSE has developed components that go beyond the standard journal page, including news, community blogs, pod casts, even mobile access. JRSE is responsive to the many new developments in this field. The interdisciplinary approach of the publication will ensure that the editors draw from researchers and news posts worldwide.

**Topics covered include:** **Solar Energy** – photovoltaics and solar thermal converters; **Wind Energy** – turbines and electrical systems and controls; **Bioenergy** – bioreactions and bioengineering; **Marine and Hydroelectric Energy** – waves, tides, and dams; **Nuclear Energy** – fission and fusion; **Energy Conversion** – solid oxide and proton exchange membrane fuel cells and novel devices; **Energy Efficient Buildings** – photovoltaics, solar thermal converters, and passive solar approaches; **Energy Storage** – hydrogen and batteries; **Renewable Energy Resource Assessment**; **Transportation** – hydrogen, batteries, fuel cells, bioenergy, and vehicles.

## Global Sponsorship of *Journal of Renewable and Sustainable Energy*

In order to provide maximum exposure for sponsors, the number of available sponsorships will be limited. Sponsorship will include strategic logo placement with link on section pages, i.e., “Blogs”, “Top Stories” or RSS Feed sponsor, and high-impact Leaderboard ads (728 wide x 90 pixels high) prominently displayed on the Home and highly trafficked sub pages (13 in total!). See **Leaderboard (Level 1)** placement on site home page, available for \$1,500 per month – billed quarterly.

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## E-mail alerts – delivering your message to the user's desktop

As each issue of *Journal of Renewable and Sustainable Energy* is posted online, a Table of Content Alert is sent to all registered users with a message that the new issue is available online and includes the Table of Contents for that issue. Top of page and bottom of page sponsorships are available for ToC alerts. ToC ads (728 wide x 90 pixels high) are priced as follows: 1 alert: \$1,200; 3 alerts: \$1,000 per alert; 6 alerts: \$900 per alert.

The screenshot shows the JRSE website interface. At the top, there's a navigation bar with 'Level 1' and 'Email Alerts' options. The main header features the JRSE logo and the journal title. Below this, there are several content sections: 'Volume 1, Issue 2' with a 'Press Release' link; 'Clean: AIP's Energy Blog' with a list of articles; 'Top Stories' featuring a car and a wind turbine; 'News' with a list of recent articles; 'Most Recent Related Articles' with a list of related content; 'Podcasts' with a list of audio files; and 'Interviews' with a photo of Lawrence Kazmerski. On the right side, there are vertical labels for 'Level 2' and 'Level 3' indicating different advertising zones.

## Online advertising rates

	1 quarter	2 quarters	3 quarters	4 quarters
Banner (160 wide x 205 pixels high)	\$2,000	\$1,900	\$1,800	\$1,700
Button ad (160 wide x 100 pixels high)	\$1,200	\$1,150	\$1,100	\$1,000